



# THE RED TRUCK PROGRAM

## WRITING TO EMPOWER LEADERSHIP AND LIFE

**Business leaders know that certainty is a myth. Challenges can sneak up on you or come at you head-on. Either way, times of uncertainty -- "normal" times, in other words -- call for a leader's strength and ability to bring a non-anxious presence to the challenges of the day and anticipate the challenges of the future. Great leaders inspire others to committed action, bringing their energy and imagination to a shared vision.**



*When I talk about how I've worked through something with my team, people say, "I wouldn't have been able to react that way."*

*Writing is what makes that possible. It trains you to notice and listen.*

ABE CARRILLO  
Crow Museum of Asian Art of The  
University of Texas  
at Dallas

In The Red Truck Program, Nancy Dorrier guides participants through a series of free writing exercises to help build their muscle of self-expression. In this program, you will increase your capacity to:

- Set aside distractions so you are free to attend to the present moment.
- Inspire and engage others.
- Generate insights into problems.
- Nurture your and others' authenticity.
- Say what needs to be said in a way people can hear it.
- Listen in a way that brings out the brilliance of others.

In the writing process, we use a phrase from poetry or literature to launch ourselves into a place we have never been before--a place without judgment or effort or concern for being "good".

This approach to developing self-expression creates freedom as we dive deeply into what we truly have to say. The process is non-linear, and it consistently produces surprising results.



SHY  
ARTIST  
PRESS

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## COURSE CONTENT

- Pre-program interview to determine objectives for your participation.
- Meetings twice a month by video-conference. A total of eight two-hour sessions. (Each session is recorded and available for your study.)
- Modest reading and writing assignments between meetings.
- Calls with reading partners between full-group sessions.

## TOPICS INCLUDE (and are not limited to)

- The power of acknowledgment and appreciation
- Creating a vision
- Dealing with challenges and frustrations
- Memories and stories from our lives
- Sorrow and the wisdom in grief
- Gratitude and joy



*Writing for yourself is very powerful.  
Sharing what you've written with  
others leads to breakthroughs that  
enrich your relationships.*

PAM KELLY  
Vice President of Tax, Martin Marietta

## ABOUT YOUR PROGRAM LEADER...

Nancy Dorrier is a twice-published and award-winning author. She teaches writing to leaders as a way for them to be clear and focused, tell engaging stories, and powerfully express their visions for the future. Her first book, *Stan Went Fishing: Stories and Images of Waking Up*, was published in late 2017. *Manners and Me: An Easy-Peasy Guide for Kids and the Grown Ups Who Love Them* was published in 2019.

*dates:* Tuesdays, 6-8 p.m. Eastern

- August 18
- September 1, 15, and 29
- October 13 and 27
- November 10 and 24

*fee:* \$1000 (\$500 for reviewers)

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