



# THE RED TRUCK PROGRAM

## STORY TELLING AND CREATIVE WRITING FOR LEADERS

Discover a new world of creativity and storytelling through an innovative writing practice that brings people closer together. Whether you're responsible for a project, business or family, your authentic voice creates a foundation for rich, lasting stories and relationships.



***Writing for yourself is very powerful.  
Sharing what you've written with  
others leads to breakthroughs that  
enrich your relationships.***

**PAM KELLY  
Vice President of Tax, Martin  
Marietta**

The **RED TRUCK PROGRAM** will increase your capacity to:

- Lead from your passion.
- Surprise and delight others.
- Build affinity and an environment of collaboration.
- Generate insights into problems.
- Inspire others and engage them in what's most important.
- Listen in a way that brings out the brilliance of others.
- Nurture authenticity.

### ABOUT YOUR PROGRAM LEADER...

Nancy Dorrier teaches writing to leaders as a way for them to be clear and focused, tell engaging stories, and express their visions for the future. Her book of stories, *Stan Went Fishing: Stories and Images of Waking Up*, with photographs by Paul Feters, was published in late 2017.

*dates:* Tuesdays, 6-8 p.m. Eastern Time

- November 19
- December 3 and 17
- January 7 and 21
- February 4 and 18
- March 3

*fees:* \$650 (\$500 for reviewers)

*contact:* Ginny Brien at [VBrien@DorrierUnderwood.com](mailto:VBrien@DorrierUnderwood.com)



SHY  
ARTIST  
PRESS

## STORY TELLING AND CREATIVE WRITING FOR LEADERS

In the Red Truck Program, we use a piece of art or a phrase from literature to launch ourselves into a place we have never been before--a place without judgment or effort or concern for not being "good."

This approach to creative writing brings freedom and lightheartedness as we explore what we have to say about our lives and dreams.



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### OUTLINE OF THE PROGRAM

- Pre-program interview to determine objectives for your participation.
- Meetings twice a month by video-conference. A total of eight two-hour sessions.
- Modest reading and writing assignments between meetings.
- Small group meetings with other participants, twice a month for one hour on the weeks we don't have video-conference sessions.
- Private blog to share writing assignments.
- Each session is recorded and available for your study.

### TOPICS INCLUDE

- Writing memoir
- Acknowledgment and appreciation
- Creating a vision
- Dealing with challenges and frustrations
- The wisdom found in grief
- Gratitude, joy and happiness
- Giving gifts of stories
- Writing as a daily practice