

BEING A LEADER AND THE EFFECTIVE EXERCISE OF LEADERSHIP

Being committed to something bigger than yourself -- whether it's being the best in your industry, becoming a model for excellence or boosting revenues -- requires a new way of thinking about leadership development. The higher people go in an organization, the greater the need for clarity about what they're leading for.



I've been a CEO for 13 years, went to Harvard Business School, and have taken many leadership courses in my career. The Being a Leader course approached leadership from an entirely different angle -- the angle of purpose and motivation. The course looks at why we do what we do as human beings and provides us access as leaders to aligning ourselves and our teams with deeply moving missions that are bigger than ourselves. I tell my friends it's the best leadership course I've ever been part of.

~ Ryan Allis, Chair, Co-Founder of Connect
Co-Founder, former CEO of iContact

Most leadership development focuses on understanding concepts and theories from the past. True leadership requires being effective in the present, with an eye on the future. The key word is *being*. Being a leader and being effective *now*.

BEING A LEADER AND THE EFFECTIVE EXERCISE OF LEADERSHIP is based on a new science of leadership that leaves people actually being leaders and exercising leadership effectively as their natural self-expression. The course has been conducted at universities around the world and at the U.S. Air Force Academy.

THE BEING A LEADER PROGRAM MAKES A PROFOUND DIFFERENCE WITH:

- Teams that need a breakthrough in high stakes, time sensitive projects.
- Matrix organizations that seek ways to coordinate action for unprecedented results.
- Key leaders who are being developed inside a succession plan.
- Executive teams out to create the next iteration of their organization's vision and strategy.

To learn more, contact:

Ginny Brien, 704-343-9092 ext 204,

VBrien@DorrierUnderwood.com

BEING A LEADER AND THE EFFECTIVE EXERCISE OF LEADERSHIP

BEING A LEADER AND THE EFFECTIVE EXERCISE OF LEADERSHIP is for exceptional leaders who want to accomplish something extraordinary and see the need to take their leadership to a new level to make that happen.



Being a Leader fundamentally changes the way you think about the world, leaving a lasting impression on how you interact with it. The course far exceeded my expectations. I rate it among the top two or three most valuable courses I have ever taken.

~ Haroon Mokhtarzada
CEO, Co-Founder of Webs
Harvard Law Graduate

Dorrier Underwood recommends piloting the program with a group of eight to 10 executives. These groups range from senior leadership teams to rising leaders in an organization to top scholars at a university who are being groomed as future leaders and supporters.

Our consultants will meet with you to identify the outcomes you want to produce, the time frame for your initiative, and the people and teams who are critical to your success.

PROGRAM STRUCTURE

- Six one-day sessions, approximately a month apart, from 8:30 to 6 each day. The first session is two days long.
- Small group coaching between in-person sessions.
- Private web portal for assignments, reading, and forum discussions.
- Dorrier Underwood consulting with the sponsoring executive.
- Summary report of accomplishments and recommendations.

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