

# MASTERY

The MASTERY PROGRAM gives executives the chance to take a fresh look at what it means to be a leader. They discover leadership has as much to do with being as doing, and emerge knowing they have far more power to shape the world than they'd ever imagined.

Mastery lays the groundwork for personal breakthroughs. Coming out of the program, participants:

- Are willing to take on difficult conversations
- Discover leadership derailers they've been blind to
- See inspiring new possibilities for their work
- Lead from their vision for the desired future

During the course, each participant creates a special project and action plan related to his or her accountabilities. A follow-up conference call gives participants a chance to ask questions, get coaching, and share about ground taken on their projects.



*Mastery has allowed me to become the voice of objectivity for my team. When problems escalate, I'm now the calming force that helps them see the path to resolution. My team quickly noticed a difference in me, and I'm clear about what I stand for when it comes to the support they need.*

**GILBERT GUZMAN**  
Vice President of Housing,  
Registration & Event Technology  
**ConferenceDirect**

## MASTERY

*group size:* 8-12 (open to the public)

*upcoming programs:* Cincinnati, February 6, 7, and 8

Charlotte, May 1, 2, and 3

Atlanta, August 21, 22, and 23

Raleigh, October 23, 24, and 25

Charlotte, December 4, 5, and 6

*cost:* \$3,000

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