

# THE RED TRUCK PROGRAM

The Red Truck program is a writing program that helps leaders (and aspiring leaders) discover how to strengthen bonds, shift moods, get clear, and see what they really have to say.

During the 8-session series, participants build the capacity to:

- Take off their masks
- Speak from the heart
- Free themselves from rotten thinking
- Be present with others, whatever the circumstances
- Listen in a way that makes others shine



*Turning a big idea into reality takes a map-maker. Inside organizations, stories are the maps. Leaders use stories to show you a path and make it so compelling you stick out your thumb to hitch a ride.*

## ITINERARY FOR THE JOURNEY:

- Pre-program interview
- 2-hour meetings twice a month by video-conference
- Time in your calendar for your personal writing
- Reading groups for sharing your writing
- Reading and writing assignments between meetings
- Private blog for sharing your writing

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*group size:* **8 to 16 people**

*length:* **8 two-hour sessions**

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