



# THE RED TRUCK PROGRAM

## WRITING TO EMPOWER LEADERSHIP AND LIFE

Great leaders inspire action through compelling communication. They weave tales and bring visions to life in ways that capture our own energy and imagination, and suddenly, we're willing to follow them anywhere.



*When I tell a work story, people say, "I wouldn't have been able to react that way." Writing is what makes that possible. It trains you to notice and listen.*

ABE CARRILLO  
Crow Museum of Asian Art  
of The University of Texas  
at Dallas

In The Red Truck Program, Nancy Dorrier guides participants through a series of free writing exercises to help build their muscle of self-expression. In this program, you will increase your capacity to:

- Inspire others and engage them in what's most important.
- Generate insights into problems.
- Nurture your and others' authenticity.
- Say what you think you can't say.
- Listen in a way that brings out the brilliance of others.
- Lead from your passion and commitments.

In the writing process, we use a phrase from poetry or literature to launch ourselves into a place we have never been before--a place without judgment or effort or concern for not being "good".

This approach to developing self-expression creates freedom as we dive deeply into what we truly have to say. The process is non-linear, and it consistently produces surprising results.



SHY  
ARTIST  
PRESS

# THE RED TRUCK PROGRAM

## COURSE CONTENT

- Pre-program interview to determine objectives for your participation.
- Meetings twice a month by video-conference. A total of eight two-hour sessions. (Each session is recorded and available for your study.)
- Modest reading and writing assignments between meetings.
- Calls with reading partners between full-group sessions.

## TOPICS INCLUDE (and are not limited to)

- The power of acknowledgment and appreciation
- Creating a vision
- Dealing with challenges and frustrations
- Memories and stories from our lives
- Sorrow and the wisdom in grief
- Gratitude and joy



*Writing for yourself is very powerful.  
Sharing what you've written with  
others leads to breakthroughs that  
enrich your relationships.*

PAM KELLY  
Vice President of Tax, Martin Marietta

## ABOUT YOUR PROGRAM LEADER...

Nancy Dorrier is a twice-published and award-winning author. She teaches writing to leaders as a way for them to be clear and focused, tell engaging stories, and powerfully express their visions for the future. Her first book, *Stan Went Fishing: Stories and Images of Waking Up*, was published in late 2017. *Manners and Me: An Easy-Peasy Guide for Kids and the Grown Ups Who Love Them* was published in 2019.

*dates:* Tuesdays, 6-8 p.m. Eastern

- January 7 and 21
- February 4 and 18
- March 3, 17 and 31
- April 14

*fees:* \$650 (\$500 for reviewers)

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